

Liquor sales decline up to 60% in May-June in States with high Corona cess: Report

PTI NEW DELHI

States which imposed more than 50 per cent COVID-cess on liquor after the resumption of retail trade post lockdown witnessed an average 59 per cent decline in sales in May and June due to higher tariffs, a report by trade association CIABC claimed.

States as Delhi, Andhra Pradesh, Odisha, J&K and Pudducherry, which had imposed a Covid-cess of 50 per cent and above reported a decline of 66 per cent in May and 51 per cent in June compared to the year-ago period, the report by Confederation of Indian Alcoholic Beverage Companies (CIABC) said.

While, states as Arunachal Pradesh, Meghalaya, Rajasthan, West Bengal, Kerala and Jharkhand, which had imposed a Covid-cess between 15-50 per cent reported an average decline of 34 per cent 0in sales, the report stated.