

Indian single malts leap to half a million cases in 2025: CIABC

Indian single malt whisky, which has won several global awards and gained international fame in the last couple of years for its craftsmanship, are estimated to have grown to about 5 lakh cases in 2025, registering a growth of approximately 22 per cent, according to data released by the Confederation of Indian Alcoholic Beverage Companies (CIABC).



This growth has been primarily driven by homegrown desi labels such as Amrut, Rampur, Indri, and Paul John, along with newer entrants, including Solan Gold, GianChand, Doaab, Crazy Cock, Aaghaz, and Gamber Valley, as the category gains stronger traction within India's premium and luxury spirits space, CIABC said. Moreover, the desi companies continue to dominate the 'Made in India' Single Malt Whisky landscape, accounting for an estimated 92 per cent of category sales in 2025.

Indian single malt whisky brands such as Diageo's Godawan and Pernod Ricard's Longitude 77, which are owned and backed by foreign and multinational companies, are estimated to account for around 7 per cent of the category with 35,000 cases (of nine litres each). "Within the 'Made in India' Single Malt Whisky category, brands made by Indian companies account for the dominant share of sales. For 2025, Indian manufacturers are estimated to account for around 92 per cent of the category, translating to approximately 4.65 lakh cases," it said. (PNS)