Delhi govt launches e-token system for sale of liquor to avoid rush

OUR CORRESPONDENT

NEW DELHI: In a bid to ensure social distancing and to stop overcrowding at the liquor shops, the Delhi government on Thursday launched an e-token service to buy liquor. The Delhi government took this decision to encourage people to avoid long queues by applying for an e-token with time slot at any nearby shop to buy liquor.

Any person can apply for an e-token through the link, https://www.qtoken.in/. While applying name and phone number will be required and the e-coupon will be sent at the registered mobile number, through that e-token the person will be allowed to buy liquor from the nearby shops.

Confederation of Indian Alcoholic Beverage Companies (CIABC) Director General, Vinod Giri said, "It is not valid throughout the day, so when you apply you book a specific time slot and your token is valid only for that time period."

The Delhi government has given permission to open about 200 shops across the national Capital from Monday. However, due to overcrowding and long queues in some areas, only 50 shops could be kept open. In order to curb violations of social distancing norms, crowding and law and order issues during the sale of liquor in the city, the Delhi government has decided to introduce the e-token system.