

Alcoholic beverages export to reach \$1 billion: APEDA

INDIAN ALCOHOLIC BEVERAGES have huge potential in the global markets and the country has a lot of good products including gin, beer, wine, and rum to offer to the world, a senior government official said on Wednesday.

He exuded confidence that the country's exports of alcoholic beverages will reach \$1 billion by 2030 from the cur-

rent \$370.5 million.

“There is a vast unpaired potential towards exports and we have a lot of good products...different kinds of gin, beer, wine, and rum. There is a lot of unpacked potential,” APEDA Chairman Abhishek Dev said here at Alcobev India, organised by Confederation of Indian Alcoholic Beverages Companies (CIABC). **PTI**